



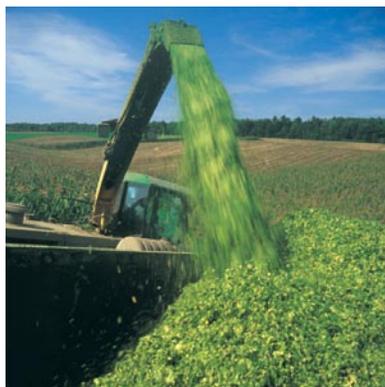
SILAGE-SPECIFIC™ BMR HYBRIDS CAN INCREASE YOUR PROFITS EVEN MORE WHEN GRAIN PRICES RISE.

Mycogen® brand Silage-Specific™ BMR (brown mid-rib) hybrids can increase your profits, especially during times of high grain prices.

A higher return on your investment.

As grain prices rise, you can see significant feed cost increases. With Silage-Specific BMR hybrids you may be able to feed your cows 3 pounds less grain per cow per day. That's because Silage-Specific BMR hybrids are more digestible and increase dry matter intake so you can feed them more corn silage and less grain for more milk. As a result, you can save money on purchased grain, approximately \$0.08 per cow per day (when purchasing grain at \$3.50 per bushel), and increase the return on investment (ROI) from seed by switching to Silage-Specific BMR.

By saving 3 pounds of grain per cow per day, you'll be able to invest the difference into the cost of Silage-Specific BMR seed versus other hybrids. With that savings, you could see the ROI ratio for Silage-Specific™ BMR go up from 4:1 to almost 5:1 because you can feed less grain and still get a higher milk response compared with conventional corn silage. (See example on back.)



BMR hybrids are proven to get you more milk.

Sixteen university and independent scientific reports published since 1999 have proven Silage-Specific BMR hybrids can produce an average of 4.8 pounds more milk per cow per day than cows fed non-BMR hybrids. Visit www.Silage-Specific.com to view many of these studies.



Compare the difference.

You'll see below that Silage-Specific BMR hybrids are a great investment anytime, but even more so when grain prices are high. With 100 cows you could see your ROI go from 4:1 to almost 5:1, and your profits can increase as much as \$17,000 using our BMR hybrids versus conventional corn silage. *(Individual results may vary.)*

To calculate the increased profit potential by feeding Silage-Specific BMR on your farm, visit our online ROI calculator at www.Silage-Specific.com.



Silage-Specific™ BMR Return on Investment

	Corn purchased at \$2.00 per bushel		Corn purchased at \$3.50 per bushel	
MILK RESULTS	Conv. Corn Silage	Silage-Specific BMR	Conv. Corn Silage	Silage-Specific BMR
Number of cows	–	100	–	100
Pounds increase (per cow/day)	–	4	–	4
Milk price (\$ per cwt)	–	\$12.50	–	\$12.50
Extra income (per cow/day)	–	\$0.50	–	\$0.50
Extra milk sales (\$/year)	\$18,250.00		\$18,250.00	
FEEDING	Conv. Corn Silage	Silage-Specific BMR	Conv. Corn Silage	Silage-Specific BMR
Lbs. silage/day	50	65	50	65
Total tons corn silage/year	912.5	1186.2	912.5	1186.2
Grain corn lbs./day	12.0	9.0	12.0	9.0
Pounds/week	8400.0	6300.0	8400.0	6300.0
\$/ton grain corn	91.0	91.0	145.0	145.0
Tons corn grain/year	218.4	163.8	218.4	163.8
Annual grain cost savings	\$4,968.60		\$7,917.00	
ACRES REQUIRED	Conv. Corn Silage	Silage-Specific BMR	Conv. Corn Silage	Silage-Specific BMR
Silage yield (tons/ac)	20	18	20	18
Silage acres needed	45.6	65.9	45.6	65.9
EXPENSES	Conv. Corn Silage	Silage-Specific BMR	Conv. Corn Silage	Silage-Specific BMR
Silage seed costs (\$/acre)	\$40.00	\$82.00	\$40.00	\$82.00
Other costs (rent, fert, chem, etc.)	\$250.00	\$250.00	\$250.00	\$250.00
Total silage expenses	\$13,231.25	\$21,879.72	\$13,231.25	\$21,879.72
Extra corn silage expense	\$8,648.47		\$8,648.47	
Net income	\$14,570.13		\$17,518.53	
Return on investment (Net income/extra seed cost)	4.07		4.89	

Note: The above analysis does not take into account improved herd health and body scores.
Disclaimer: Above example is not a guarantee of performance on your farm and results may vary.



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