CURRENT SOY SUPPLY CHAIN MISALIGNS INCENTIVES



Seed/Genetics

Innovation is solely yield driven. Little incentive to innovate for end users that desire quality.



End Users

Looking for access to higher value (more oil/protein) sustainable feed. Drop in soy quality has led to increased adoption in synthetics.



Consumers

Very little visibility or power due to fragmentation. Desire sustainable, affordable and healthy foods.



Farmer/Grower

Paid on yield but punished on price with falling quality. Looking for new diversified revenue streams.



Processor

Maximize "cash crush margin" reduce liability from claims. Differentiated products are challenging due to large volume.



Environmental

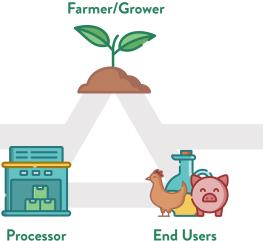
Insatiable global demand for protein leading to habitat destruction. Feed the world on a smaller footprint.

NEWTYPE MODEL CREATES VALUE FOR ALL



ZeaKal

First plant trait to capture carbon into better nutrition, creating differentiated income stream for partners.



Processor

Harmonize supply chain, enabling partners to share the value of enhanced nutrition and sustainability.



Consumers

Transparent, science-driven solutions that empower consumers and help partners meet ESG goals.



Environmental

Sustainability improvements for key crops through higher carbon capture and nutrient density.

