



Seed Security for Sustainable Agriculture

21-22 November | University of Agriculture, Faisalabad













Pakistan Seed Promotion Alliance (formerly Pakistan Seed Academy) a unique forum of bridging stakeholders from national, multinational seed companies, public seed sectors and farmers associations under single umbrella is organizing 2nd Pakistan Seed Congress on November 21-22, 2016 at Faisalabad in collaboration with University of Agriculture Faisalabad, Federal Seed Certification & Registration Department, Seed Association of Pakistan and Crop Life Pakistan. The theme of congress is "Seed Security for Sustainable Agriculture" which focuses on the availability and access to adequate quantities of quality seed and planting materials of crop varieties by farming community. Key players of public and private seed sectors along with policy makers would help in discussing all possible initiatives to improve seed security in the country at this forum.

PSPA is extremely proud to invite you to the 2nd Pakistan Seed Congress at UAF on November 21-22, 2016. More than 1000 seed industry professionals, farmers, faculty, students and foreign delegates are expected to gather to share their expertise and knowledge for ensuring quality seed production in the country and the globe. An exhibition to showcase seeds and seed conditioning, warehousing and storage related equipments would be displayed during congress days.

WHO CAN REGISTER AS A PARTICIPANT?

Participation in Pakistan Seed Congress is not open to everyone. You can register if you are involved in seed business and research activities. Only limited students are allowed to attend this event

| Catagories | Before Nov. 01, 2016 | After Nov. 01, 2016 | With PSPA membership |
|---------------------|-------------------------|------------------------|-------------------------|
| Private sector | PKR 2000 | PKR 3000 | PKR 1000 |
| Public sector | PKR 1000 | PKR 2000 | PKR 500 |
| Students & Scholars | PKR 1000 | PKR 2000 | PKR 500 |
| Foreign delegates | US\$ 100 | US\$ 200 | |

This registration fee will cover two lunches, two dinners, four hi-teas and social gathering.

WHO CAN REGISTER AS AN EXHIBITOR?

Public sector, national and international seed organizations are highly encouraged to showcase their products and technologies. The number of exhibit booths is limited and allocation of space will be done on a first-come, first served basis. However, organizing committee will be responsible for the approval of submissions. The cost of each stall having dimension of 3x3 m2 would be PKR 10,000. The last date to book a stall in the exhibition is November 01, 2016.



POSTER COMPETITION

People from public and private sectors including graduate students are highly encouraged to participate in poster competition. The winners will be awarded with prizes in the concluding ceremony of congress.

AWARDS AND HONORS

THE LIFETIME MEMBERSHIP AWARD

The Executive Committee of PSPA is empowered to honour those who have made exceptional contributions to the society, by conferring upon them an Honorary Life Membership. This honor may be bestowed on not more than one member per year and may not be awarded to current members of the Executive Committee.

SEED EXCELLENCE AWARDS

Public sector, national and multinational seed companies who participated in seed congress and seed expo will qualify to apply for seed excellence award by evaluation committee proposed by executive committee. National and International seed companies will compete in their own category.

SEED MERIT SCHOLARSHIP FOR STUDENTS

On the basis of excellence performance of students who are working in the area of seed science during M.Sc (Hons.) will be awarded one scholarship. The applications will be called from students on yearly basis (before seed congress) and one scholarship will be awarded in each seed congress.

HOW TO REACH FAISALABAD?

Faisalabad is well-connected with other cities in the country by air, rail and road. For air travel, flights operate daily between Faisalabad (airport known as Lyallpur) and Karachi. Alternately, one may take international flight for Lahore or Islamabad, which are at $2\,\%$ and 4 hours drive, respectively, by motorway. Many trains shuttle between Faisalabad and Lahore.

For further details

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Sponsors

Five categories of sponsorships are announced i.e.

- PLATINUM (PKR 300,000) = Front Two stalls, Logo on main banners, Free registration for three persons, Life time membership PSPA, Platinum sponsorship award in opening ceremony
- **2. Gold** (PKR 200,000)= One stall, banner display, Free registration for two persons, Life time membership PSPA, Gold sponsorship award in closing ceremony
- **3. Silver** (PKR100,000) = One stall, banner display, Free registration for one person, Silver sponsorship award in closing ceremony
- **4. Bronz** (PKR 50,000)= Free registration for one person, Bronz sponsorship award in closing ceremony

The sponsoring seed companies will be given privilege in registration fee, stall space and banner display during this congress with the consent of organizing committee.

Organizing Committee

PROF DR IQRAR A KHAN

(Vice Chancellor, UAF)

DR SHAKEEL AHMAD KHAN

(President PSPA)

PROF DR ASIF ALI

(Vice Chancellor, MNSUA, Multan)

DR ABID MEHMOOD

(DG, AARI)

PROF DR RIAZ AHMED

(Dean, Faculty of Agric, UAF)

PROF DR MUHAMMAD ASLAM MIRZA

(Director ORIC, UAF)

PROF DR HAFEEZ AHMAD SADAQAT

(Chairman, PBG, UAF)

PROF DR SHAHZAD BASRA

(Dept of Agronomy, UAF)

PROF DR MUHAMMAD AMJAD

(Director IHS, UAF)

MD, PUNJAB SEED CORPORATION

MR CH. BILAL AHMAD

(Chairman SAP)

MR SHEIKH MOAZZAM AHMED

(Chairman, Crop Life Pakistan)

MR MUHAMMAD ASIM

(Senior Vice President PSPA)

MR RANA SALMAN MEHMOOD KHAN

(Vice President, PSPA)

MR YASIN BAIG

(Treasurer, PSPA)

PROF DR. ZULFIQAR ALI

(MNSUA, Multan)

DR RIZWANA MAQBOOL

(PBG, UAF)

DR MUHAMMAD HAMMAD NADEEM

(PBG, UAF)

MR NAZAR IQBAL

(Information secretary PSPA)

DR MUHAMMAD ARIF

(Joint Secretary PSPA)

DR IRFAN AFZAL

(Agronomy, UAF/General Secretary PSPA)